Paper: The Perceptual Amplification of Color for a Common Computer Monitor: Helmholtz-Kohlrausch at Work on the Desktop Computer J. Michael Sanchez (Xerox Corp.) and Mark D. Fairchild (RIT Munsell Lab) From left to right below: Red = 255,0,0 (Target Color for E.L. Gray Construction) CIELAB RGB Simulation Result for E.L. Gray Match (184,27,26) Equal Luminance Gray for Red = 255,0,0 (147,147,147) Mean of Observer Matches to Red=255 E.L. Gray (162,0,0)



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Paper: The Perceptual Amplification of Color for a Common Computer Monitor: Helmholtz-Kohlrausch at Work on the Desktop Computer J. Michael Sanchez (Xerox Corp.) and Mark D. Fairchild (RIT Munsell Lab) From left to right below: Blue = 0,0,255 (Target Color for E.L. Gray Construction) CIELAB RGB Simulation Result for E.L. Gray Match (50,36,160) Equal Luminance Gray for Blue =0,0,255 (93,93,93) Mean of Observer Matches to Blue=255 E.L. Gray (0,0,158)



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Paper: The Perceptual Amplification of Color for a Common Computer Monitor: Helmholtz-Kohlrausch at Work on the Desktop Computer J. Michael Sanchez (Xerox Corp.) and Mark D. Fairchild (RIT Munsell Lab) From left to right below: Yellow = 255,255,0 (Target Color for E.L. Gray Construction) CIELAB RGB Simulation Result for E.L. Gray Match (234,235,30) Equal Luminance Gray for Yellow =255,255,0 (248,248,248) Mean of Observer Matches to Magenta=255 E.L. Gray (233,233,0)

